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| **Volunteer Recruitment Role Description****Social Media Volunteer - REMOTE** |
| **PLACEMENT DETAILS** |
| **Overall purpose of role:**To increase brand awareness of Home Turf Lettings via our social media platforms and website.**Key responsibilities:*** Work alongside the team to create and post content to our social media platforms (Twitter, Facebook and LinkedIn)
* Work with the HTL team to publish blogs on our website, hometurflettings.co.uk
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| **Time commitment** | 0.5/1.0 day per week - flexible |
| **Location of role** | Remote/Kingswood/Bath |
| **Support provided** | Direct supervisor – HTL service manager.Support would also come from 2 x HTL tenancy sustainment officers and 2 x HTL property maintenance coordinators - in the form of advice and guidance for fulfilling the role, any necessary compliance training etc.All DHI volunteers are required to participate in a one-day induction in person or on zoom. |
| **VOLUNTEER PROFILE** |
| Professional qualifications or experience REQUIRED: | Experience in social media marketing including developing communication strategies, and creating and posting content to social media platforms. |
| Professional qualifications or experience DESIRABLE: | Ideally worked within the property sector, but not essential. |
| Soft Skills REQUIRED: | Fit with DHI Values (Self-Direction, Stimulation, Zest for Life and Flexibility).Exceptional writing skills. |
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