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| **Volunteer Recruitment Role Description**  **Social Media Volunteer - REMOTE** | |
| **PLACEMENT DETAILS** | |
| **Overall purpose of role:**  To increase brand awareness of Home Turf Lettings via our social media platforms and website.  **Key responsibilities:**   * Work alongside the team to create and post content to our social media platforms (Twitter, Facebook and LinkedIn) * Work with the HTL team to publish blogs on our website, hometurflettings.co.uk | |
| **Time commitment** | 0.5/1.0 day per week - flexible |
| **Location of role** | Remote/Kingswood/Bath |
| **Support provided** | Direct supervisor – HTL service manager.  Support would also come from 2 x HTL tenancy sustainment officers and 2 x HTL property maintenance coordinators - in the form of advice and guidance for fulfilling the role, any necessary compliance training etc.  All DHI volunteers are required to participate in a one-day induction in person or on zoom. |
| **VOLUNTEER PROFILE** | |
| Professional qualifications or experience REQUIRED: | Experience in social media marketing including developing communication strategies, and creating and posting content to social media platforms. |
| Professional qualifications or experience DESIRABLE: | Ideally worked within the property sector, but not essential. |
| Soft Skills REQUIRED: | Fit with DHI Values (Self-Direction, Stimulation, Zest for Life and Flexibility).  Exceptional writing skills. |
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